



Research Article

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Industry and digitalization, devices and platforms in the case study of Everest

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Abstract

The importance of digitalization in companies is increasing. Industry uses digitalization to improve the operations and quality of the information and work. Implementing digitalization in industrial companies is not a linear process, but requires careful analysis and a strategy tailored to the specifics of each organization. This study is done has the objective of identifying the key elements in the digitalization of an industrial company. It considers the analysis of the main and essential software programs that help digitalization. In the study are described the devices and platforms that can be used with FileMaker and is also performed a SWOT Analysis. The paper describes the challenges and strategies for implementing digitalization and also the economic benefits of digitalization for Albanian industry.

Keywords: industry, digitalization, technology, software, innovation.

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