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The digital transformation of companies, among the COVID-19: “Automation & Digitalization”

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Abstract

Thus, COVID-19 has had a major impact on businesses, society and the economy in general and has significantly accelerated the need for digital transformation of companies. Among other things, COVID-19 has built a new narrative for the way of doing business, taking into account the changes caused to companies in all sectors. Therefore, it is important to discuss ways for companies to orient themselves towards mitigating the economic consequences of the pandemic and adapt accordingly to withstand it. Considering, COVID-19 as the main driver of the digital transformation of companies, as well as digital transformation as a necessary process for companies to stay relevant and competitive in the market, this summary addresses the importance of digital transformation as a pillar for economic recovery.

Keywords: digitization, automation, digital transformation, C-19, enterprises, remote working.

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