

Affecting factors in the growth of micro and small businesses in Kosovo

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Abstract

Through this paper we will try to elaborate some of the factors that affect the growth of micro and small businesses. We will also address the importance of efficient management of micro and small businesses (SMB), so that those businesses are competitive in the market but also help reduce unemployment. Through this research we will try to give the results obtained from the SMB surveys in one of the researches done whereas samples are from more than 50 businesses which operate in Kosovo. Small and micro businesses are economic entities, elementary where the organization of works takes place, as a whole of operational functions. In Small Businesses, different products or services are concretely produced. All this is a requirement of the realization of economic principles through concretization and organization in practice of works and tasks where the final goal is the realization of objectives that a business can have. The organization of micro and small businesses is done with certain purposes, to carry out profitable activities which create use and profit values, which serve to meet consumer needs. Every Business is organized based on the necessary analysis, which provides sufficient arguments for the reasonableness and need of the economic entity. Of course, small businesses can organize their own activity, whether productive, circulating, only if it provides and activates the factors of production. During the production process the factors in question are intertwined and harmonized both in size and in time and space, by calculating the expected results.

Keywords: Micro and small businesses, operational functions, results, organization, employment.

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