

The Impact of the Media on combating Trafficking in Human Beings

PhD (C.) Arjeta Shaqiri Latifi

University South West "Neofit Rilski" – Blagoevgrad, Bulgaria

Abstract

The focus of the study is the influence of the media on the development of the process of trafficking in human beings, the media causes which have stimulated or hindered the development of this phenomenon, the use of relevant instruments to combat the phenomenon, media reflection on the development of the phenomenon and other social processes.

During the study, the literature was consulted by various authors in the world, the theories of different schools were used which have studied the media impact in combating this phenomenon, through real-time and transparent information, sensitization, education, awareness, consciousness, etc.

The relationship between the development of the media and the development of this phenomenon has been studied through the stages of development of historical processes in Kosovo, in the countries of the region and in the world.

The process of evolution of the media and the process of development of the phenomenon has been studied, the comparison of these developments under today's conditions of deep transition, During elaborated and analyzed work, the following methods were used; historical methods, comparative methods, qualitative methods, etc. While as an instrument of research were used interviews with competent actors of the media and other competent bodies as well as with actors dealing with concrete cases in the field of social protection.

The study has analysed the role of diverse and dynamic exposure of Kosovar society to the media, electronic media as an opportunity for information, and awareness, factorization through direct participation in communication.

So, this research is describes the path towards the process of combating the phenomenon of trafficking in human beings, based on professional treatment, in the content of the code of ethics, in the model of functioning of the media in Kosovo.

Keywords: Information, media, awareness, education, trafficking.

Full Text: [PDF](#)



This work is licensed under [Creative Commons Attribution 4.0 License](#).

European Journal of Economics, Law and Social Sciences ISSN 2519-1284 (print) ISSN 2510-0429 (online)

Copyright © IIPCCCL-International Institute for Private, Commercial and Competition law