

Management Plan for a successful qualitative Census implementation

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Abstract

This paper aims to give a framework of the Quality Management Plan for a successful implementation of a Census. Given that the Census is the most exhaustive survey that a country can carry out, this framework could serve as a framework in the implementation of all the surveys in general. This paper aims moreover to provide a data quality strategy for institutional researchers on how quality dimensions should and could be taken into account during the management plan of a survey. A specific proposed strategy framework will be carried out, with an added value since it takes into account all the quality dimensions that a Census in particular and a survey in general, must meet to be considered reliable and of good quality. The set of all quality dimensions used in this paper is in line with Eurostat's recommendation about quality which makes all the data comparable among the countries that follow and apply them.

Keywords: Census, Quality, Management.

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