

Opportunities for economic development based on tourism potentials in Kosovo

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Abstract

Tourism comprises the activities of people travelling and staying in different places from the country of their habitual residence, for a period not longer than one calendar year, and the purpose of this trip is leisure.

Tourism, somehow, includes the natural resources of a country or a particular region. Many countries pay primary importance to tourism development. But besides the natural resources, human resources for the industry are also rated as 'raw material' or are predicted by experts as the most important factor that will be coped by the industry over the past decades and the next. It is not enough for a country to be rich in natural beauty in order to be a tourist destination. There should interact: better management, culture, tradition, welcoming, quality of service, etc. All these affect the evolution or development of natural resources that directly affect the economic growth of a country.

Supporting the development of traditional economic branches has not brought any major effect on the ongoing development in Kosovo, so that enrichment of economic structure and the development of new branches provide an important opportunity for qualitative advancement of the economy and the entire Kosovo society. The purpose of this paper is to highlight some aspects which identify opportunities and the importance of providing tourism development in the growth and progress of the Kosovo society.

Keywords: tourism, tourism development, economic growth, progress of society.

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