

Strategic role of SMEs in the regional economy

Msc. Mimoza Luta

Abstract

Attitudes towards regional economy should be permanently straight and honest. The objective of the Municipality of Peja is favouring the free market economy, promotion of SMEs mainly in processing production and enterprises, tourism development, privatization, revitalization and youth employment creation of infrastructure, creation of conditions for attracting and encouraging investment from domestic and foreign donors, such as EU funds, IMF, World Bank etc. Also, priority is setting an Industrial Zone, incubators and business parks, association and the consortium of businesses, etc.

Keywords: SME, Albania, Economy.

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