

Financing the Social Businesses of Managers and Economist Engineers from Romania

Ioan Constantin Rada

University of Oradea, Oradea, Romania

Liliana Doina Măgdoiu

University of Oradea, Oradea, Romania

Ioana Carmen Rada

The National Bank of Romania, Bihor county Branch, Romania

Alexandru Radu Ursu

The Transylvania Bank of Romania, Bihor country Branch, Romania

Abstract

The obvious phenomena of poverty and social exclusion in Romania have generated both the need and the opportunity to found social businesses, as well as other forms of social enterprises, which aim at limiting the above-mentioned circumstances and at reestablishing human dignity among social vulnerable groups. Managers and economist engineers belong to a category of entrepreneurs that have acquired, in the context of their initial and continuous education, professional and transversal competences. They are able to initiate social businesses that, unlike forms of business oriented towards profit, aim at eliminating the causes/restrictions that exclude certain individuals from obtaining the resources they need to live. Such enterprises are based on people's generosity and have social and altruistic purposes but still, they need sources of money in order to function and develop. As we shall point out further on, several sources of money are available for developing businesses that are not oriented towards profit.

Keywords: financing, social businesses, managers, economist engineers.

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