

Key aspects of businesses in Kosovo

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Abstract

By developing organizational activities for the businesses and taking managerial decisions is realized under continuously pressure of a wide range of forces and factors of internal and external environment, which have relatively big influence in surviving and perspective of development for their future. Small and medium enterprises are operating with limited sources, in less secure environment, depending from different factors such as clients, suppliers, lawmakers, banks, accountants, lawyers, property owners and many others.

Sector of small and medium enterprises has uncounted potential to contribute in economic growth, creating new jobs and decrease of poverty. However, for small and medium enterprises to give the desired effects, entrepreneurs must be motivated to start legal businesses in order for their enterprises can survive. Business environment is an important factor that helps them survive. Unfavorable environment with high taxes, corruption and oppressiveness bureaucracy, inhibits their success.

Keywords: SME, Business environment, Factors.

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