

Leadership impact in organizational performance

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Abstract

The aim of this paper is to understand the impact of organizational leadership and its performance analyzing the concepts and styles of leadership behaviors within organization, in our study case LOGI-KOS, describing good performance through successful leadership impact and its values.

Throughout the study, different leadership theories are mentioned. There are two methods which are used to gather information, qualitative and quantitative method. Eye to eye interviews have been organized with the CEO of the organization which is part of our study case and surveys are filled by employees. Empiric study is made possible through surveys in which took part over 28 out of 36 employees. As of the information which was gathered, it indicates that in our case study the leadership behaviors had huge impact within the performance of the organization, which is one of the key factors for success.

Keywords: leadership, performance, business organizations, behavior.

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