

The defense of intellectual property in the Republic of Albania

PhD (C.) Candidate Arbër Bashkolli

*High Inspectorate of Declaration
and Audit of Assets and Conflict of Interests*

PhD Engjëll Likmeta

Faculty of Law, University of Tirana

Abstract

In a society based on values and democratic principles, the defense of intellectual property constitutes one of the primary directions of its integrity and the permanence of cultural, scientific and technological heritage in generations. The integration of Albania in European Union requires the accomplishment of some accepted standards, in order to ensure the appropriate respect of intellectual property rights.

The effective implementation of intellectual property rights is an essential element for continued social and economic progress and increasing the level of competitiveness of the Republic of Albania in the international market and ensuring a fair competition environment in the Albanian national market.

Violation of law on copyright is not less problematic in Albania, despite the initiatives taken to protect intellectual property. Implementation of the European Union legislation is a complex process, which aims at integrating the Albanian economy to the EU internal market. It will take time to strengthen the institutions responsible for the implementation of legislation in the field of industrial property.

Keywords: Intellectual property; Copyright; Industrial property; Criminal protection.

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