

The influence that Albanian parents extrinsic versus intrinsic goal promotion has on the increase of adolescents' prejudice

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Abstract

The aim of this article and more precisely of the research is to examine the emphasis parents put on extrinsic or intrinsic goal promotion during childrearing. Further more in the following article is, as well, examined the co-relation between the above E/I goal promotion with the increased racial prejudice. the above effect is accounted for by adolescents' RWA (right-wing authoritarianism) and SDO (social dominance orientation) levels, which, in turn represent two individual difference dimensions identified as independent predictors of prejudice. To fulfill the research we have focused on high school students' parents and we have asked them to complete a questionnaire. the study confirmed what we really feared that both maternal and paternal questionnaires put a great importance on the promotion of extrinsic versus intrinsic goals, generalizing the fact that we are raising materialistic children.

Keywords: *e/i goal promotion, racial prejudice, right-wing authoritarianism, social dominance orientation, childrearing.*

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