

The Impact of Leadership Styles on Motivating Corporate Employees in Kosovo

PhD(C.) Burim Dërmaku

University of Library Studies and Information Technologies

Abstract

Leadership is the most important factor in business development, refers to the perceptions and expectations of group members in achieving the objectives of any private or public organization, organizational culture affects leadership as much as leadership affects organizational culture. In this regard, this study tries to reflect the impact of leadership styles on the motivation of corporate employees in Kosovo. This study attempts to analyze the perception of corporate employees about motivation being influenced by leadership styles, in relation to motivation factors and how it relates to leadership styles.

The study is based on four leadership styles, which reflect their effect on the motivation of corporate employees in Kosovo. The research data collection is primary, conducted through a structured questionnaire, with a sample size of 391 respondents. The research results are based on the highly variable linear econometric model, and based on the research results the 4 leadership styles Classical leadership, Transactional leadership, Visionary leadership, and Organic leadership have had a positive impact on the motivation of corporate employees in Kosovo.

Keywords: Leadership styles, Motivation, Corporate, Kosovo.

Full Text: [PDF](#)



This work is licensed under [Creative Commons Attribution 3.0 License](#).

Academic Journal of Business, Administration, Law and Social Sciences ISSN 2410-3918 (print)

ISSN 2410-8693 (online)

Copyright © IIPCCCL-International Institute for Private, Commercial and Competition law