

## Promotion of tourist offer through social networks

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### Abstract

It is easy to answer this phrase. If you use the less social networks, you will be informed about the promotions of tourist offers, especially in those areas that offer many opportunities for tourism development, as there are many tourist spots whose visits can to be the focus of many potential visitors. What we will stop talking about are the attractive activities that take place at different times and as such are of great importance in attracting potential visitors. All our research relies on the data collected at the Dukagjin Regional Tourism Center, which develops its activity in the tower and mill of Haxhi Zekdh in Pejë, and at the same time through a questionnaire that we have conducted in private businesses in the Rugova region, more about the topic you will be able to get informed later.

**Keywords:** Tourist, social network, tourist offer, tourists, tourists, tourists.

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